

2020 SPONSORSHIP PACKET



Honeywell

ABOUT THE OPERATOR CONFERENCES

INTRODUCTION:

The Honeywell Operator Conferences draw the top operators, owners, pilots, director of maintenance, technicians and thought leaders in the industry. These unique forums deliver informative sessions and signature networking events. Sponsors will have the opportunity to display the latest technologies and trends in the aviation industry.

In 2020, we are planning on hosting about 61 events around the globe with a projected attendance of more than 3,100 customers. As a sponsor, connect with key decision makers and network with like-minded operators from the business and general aviation industry.

AGENDA:

Highly regarded experts from Honeywell will lead educational sessions that cover a range of current topics in avionics, communication satcom, propulsion engines and much more. New in 2020, we'll be adding more breakout sessions and workshops for more intimate discussions.

TARGET AUDIENCE:

In 2019, Honeywell hosted 75 events that successfully enabled us and our sponsors to meet face to face with over 2,100 customers worldwide!

Attendees included: Business and General Aviation industry professionals that work as operators, owners, maintenance personnel, technicians, pilots, buyers, and consultants.

OPERATOR CONFERENCES BY THE NUMBERS

- **1435** attendees in 2019
- **75** Events globally across **23** countries
- **\$35.1M** in Sales Leads with **71%** lead conversion rate



2020 HONEYWELL OPERATOR CONFERENCE SPONSORSHIP OPTIONS

BENEFITS	DIAMOND \$18,000	PLATINUM \$12,500	GOLD * \$2,500	SILVER \$500
Presence at Events	Worldwide	Regional	Single Conference	Forum
Display your Banner / Signage	Yes	-	-	-
Thank you email blast post event to Mega Event attendees with special message from you	Yes	-	-	-
Sponsor's logo on all publicity	Yes	-	-	-
Sponsor's logo on website with link to your site	Yes	Yes	-	-
Sponsor's logo on printed material	Yes	Yes	Yes	-
Sponsor's logo on digital invitation	Yes	Yes	Yes	-
Time to present	10 min	5 min	3 min	-
Space at event	Booth*	Table	Table	-
Tool kit with marketing assets to sponsor event	Yes	Yes	Yes	Yes
Mega Events (100+ customers)	Yes	Negotiable	Negotiable	Negotiable

*Note: multiple single event sponsorships can be selected across different regions. Honeywell will provide a complimentary space in case sponsor would like to set up a booth.

AMERICAS

Los Angeles (Van Nuys)	Conference	February	Lafayette	Forum	April	White Plains	Forum	June	SP Mega Event	Mega Event	August
Philadelphia	Forum	February	Teterboro	Conference	May	Washington DC	Forum	June	Cincinnati	Conference	September
Curitiba	Forum	March	Hartford	Conference	May	Michigan	Forum	June	Toluca	Mega Event	September
San Antonio	Forum	March	Buenos Aires OC	Conference	May	Tulsa	Forum	June	HTS900	Conference	October
Arkansas	Forum	March	Nashville	Conference	May	Oklahoma City	Forum	June	Des Moines	Forum	October
Monterrey	Conference	April	Seattle	Forum	May	Oakland OC	Conference	July	Allentown PA	Forum	October
Santiago	Conference	April	Ft Lauderdale	Mega Event	May	Chicago OC	Conference	July	Scottsdale	Conference	November
Dallas	Conference	April	Toronto OC	Conference	June	Atlanta	Forum	July			
Houston	Conference	April	Queretaro	Conference	June	Omaha	Forum	August			
Sorocaba	Forum	April	Portland	Forum	June	Portland	Forum	August			

EUROPE/MIDDLE EAST/ INDIA

Vienna, Austria	Mega Event	January	Riyadh, KSA	Forum	April	Paris, France	Forum	June	Dubai, UAE	Conference	October
Stockholm, Sweden	Forum	February	Berlin, Germany	Forum	May	Basel, Switzerland	Forum	September			
Istanbul, Turkey	Forum	March	Johannesburg, South Africa	Conference	June	Prague, Czech rep.	Forum	September			
New Delhi, India	Forum	March	Farnborough, UK	Conference	June	Moscow, Russia	Forum	September			

ASIA PACIFIC

Singapore, Singapore	Forum	February	Shanghai, China	Forum	April	Kuala Lumpur, Malaysia	Conference	August	Singapore, Singapore	Forum	September
Hong Kong, China	Conference	March	Melbourne, Australia	Conference	May	Shanghai, China	Conference	October			
Brisbane, Australia	Forum	March	Perth, Australia	Conference	May	Zhuhai, China	Forum	November			

Event Definitions

Please reference website for the most up-to-date list of events.

Mega Event: 100+ attendees with breakout sessions with technical experts

Forum: Luncheon

SPONSORSHIP RESERVATION FORM

STEP 1: Please select the type of sponsorship(s) you wish to participate in:

Diamond Sponsor – **Americas, EMEAI and APAC**

Platinum Sponsor – **Americas (North America, Central America, South America)**

Platinum Sponsor – **EMEAI (Europe, Middle East, Africa, India)**

Platinum Sponsor – **APAC (Asia / Pacific)**

Gold Sponsor – **One conference in one region**

(Specify Event)

Silver Sponsor – **Single Event Sponsorship / Location(s):**

(Specify Event)

STEP 2: Please select payment method:

OPTION #1

CREDIT CARD: VISA MASTERCARD AMERICAN EXPRESS

COMPANY NAME

CREDIT CARD NUMBER

EXPIRATION DATE

THREE-DIGIT NUMBER ON BACK OF CREDIT CARD

NAME AS IT APPEARS ON THE CARD

BILLING ADDRESS FOR CARD

SIGNATURE OF CARDHOLDER

OPTION #2

WIRE TRANSFER:

EFT PAYMENT:

JP MORGAN CHASE BANK 1
CHASE MANHATTAN PLAZA
NEW YORK, NY 10005

ACCOUNT: 744447764

WIRE ABA: 021-0000-21

ACH ABA: 071-0000-13

WIRE SWIFT CODE: CHASU33

SAP COST CENTER/DEPT # 910877036

SAP ENTITY/HFM UNIT: 200101

SAP ACCT.#/GL: 7370000000

**ONCE WIRE TRANSFER TRANSACTION
IS COMPLETE, PLEASE SEND
TRANSACTION INFORMATION
TO EMAIL:**

Honeyweloperatorsconferences@Honeywell.com

OPTION #3

FOR ALTERNATIVE PAYMENT OPTIONS, PLEASE CONTACT:

Honeyweloperatorsconferences@Honeywell.com

STEP 3:

EMAIL THIS COMPLETED SPONSORSHIP FORM TO:

Honeyweloperatorsconferences@Honeywell.com

Attach this completed and saved document to the email.

**THE
FUTURE
IS
WHAT
WE
MAKE IT**