

# HONEYWELL KEEPS GEORGE STRAIT CONNECTED AT 40,000 FEET



Case Study

Country music superstar George Strait knows the value of business aviation, using his business jet to travel from his Texas home to concert sites, personal appearances and charity events across the country.

Thanks to his airplane, George can arrive on time, well rested and ready to perform for the adoring fans who pack stadiums and concert halls every year to see the most popular artist in country music history. Like business aircraft passengers the world over, George, his support team and guests

want to stay connected, productive and entertained anywhere they travel for business or pleasure. They all want the same fast, reliable and always-available internet service they enjoy on the ground, even when they're flying at 40,000 feet on a transoceanic flight.

“

The jet is my personal honky-tonk time machine. We save a lot of time flying between cities where I'm performing and we can use our flight time to get work done or just kick back and relax.”

— GEORGE STRAIT



**Honeywell**

## SOLUTION

To upgrade the aircraft's legacy internet system with additional flexibility and variety of services, Mr. Strait's team turned to Honeywell, the leader in connected aircraft solutions. With very little downtime, a JetWave SATCOM system was installed. The flight department also signed up for a Honeywell Forge airtime service plan to complete the cabin connectivity package.

The ease of installation appealed to George and his transportation team, as did the price-to-features ratio. JetWave offers more features, reliability and performance at a better price point than other systems on the market.

"The JetWave hardware replaced an existing system without international capability that operated at slower speeds," George said. "With JetWave we can stream live news, sports or movies. JetWave also lets us video conference or just make a FaceTime call to the grandkids."

— GEORGE STRAIT

Today, George and his fellow passengers have the data speed and reliability they need to connect to the internet, from the moment they buckle in to the second they land at their final destination. JetWave, which uses the ultrafast, state-of-the-art Jet ConneX satellite network from Inmarsat, boasts record-setting speed and reliability.

With Honeywell being the leader in aircraft connectivity and offering worldwide support, JetWave and Honeywell Forge services were the logical choice for this Hall of Fame country music artist.



### For more information

Please contact your Honeywell sales representative or call 1-888-634-3330 Ext 7 or email [sales.honeywellforge@honeywell.com](mailto:sales.honeywellforge@honeywell.com)

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